

# Offering Treatment to Quit Smoking

# Article 14 of the FCTC

- Article 14 of the WHO Framework Convention on Tobacco Control (WHO FCTC) states that

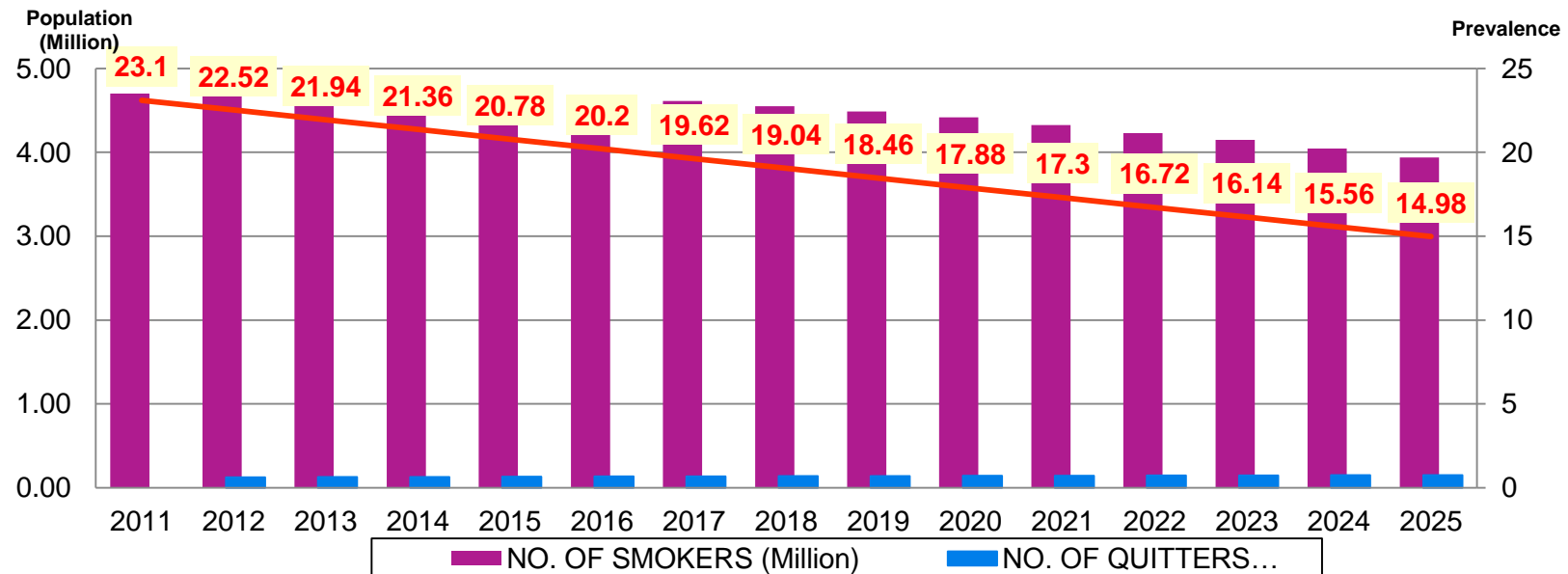
“each Party **shall develop and disseminate** appropriate, comprehensive and integrated **guidelines based on scientific evidence and best practices**, taking into account **national circumstances and priorities**, and **shall take effective measures to promote cessation of tobacco use and adequate treatment for tobacco dependence**”

How many quit smoking  
initiatives do you know?

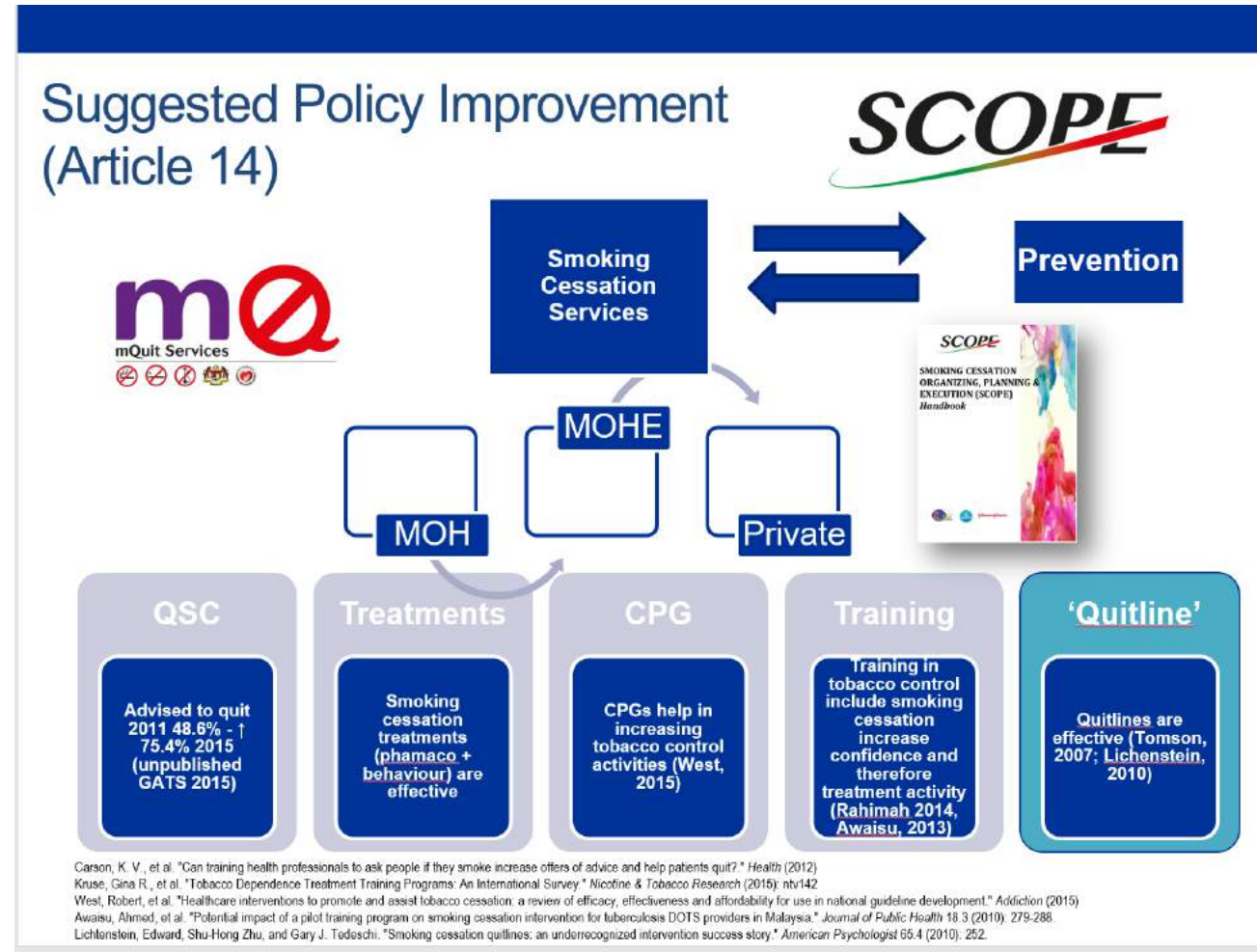
# THE TARGET: MALAYSIA'S TOBACCO CONTROL ROAD MAP FOR 2014 – 2025

**Target :** To reduce smoking prevalence to 15% by 2025

YEAR		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Million	* TOTAL POPULATION (Age ≥ 15)	20.8	21.6	22.0	22.4	22.8	23.2	23.5	23.9	24.3	24.7	25.0	25.3	25.7	26.0	26.3
	NO. OF SMOKERS	4.70	4.86	4.83	4.78	4.74	4.69	4.61	4.55	4.49	4.42	4.33	4.23	4.15	4.05	3.94
	NO. OF QUITTERS		0.13	0.13	0.13	0.13	0.13	0.14	0.14	0.14	0.14	0.15	0.15	0.15	0.15	0.15
PREVALENCE (%)		23.1	22.5	21.9	21.4	20.8	20.2	19.6	19.0	18.5	17.9	17.3	16.7	16.1	15.6	15.0



# What have we done in Malaysia for Article 14





Home

Why Quit

How to Quit

Heroic Quit Stories

mQuit Centres



Quit Smoking  
Now

BM | EN

plan

quitting smoking

sessions by dedicated  
healthcare professionals

therapy to facilitate  
smoking cessation

Find your nearest mQuit centre and pledge a better life for yourself & those around you.

WPKL & Putrajaya



Kuala Lumpur



Map Satellite

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University of Malaya Specialist Centre

Pusat Perubatan Universiti Malaysia

Kumpulan Wang Simpanan Pekerja

Selangor

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Government Organisation ☒ Private Sector ☐

Pusat Perubatan Universiti Malaysia (PPUM)

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Lembah Pantai 59100 Kuala Lumpur

Setapak

Sg Besi



# The Problems to achieve this include -

- Think all the potential problems that might hamper our efforts
- List the potential problems on your post-it note and stick it on the board!